

Free Spirit



Spirit Animal

International Quilt Market
SPRING 2017 | ST. LOUIS, MO





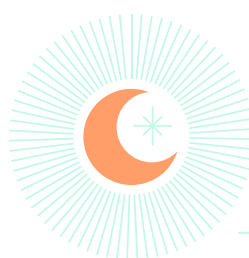
Spirit Animal is a vibrant and personal collection of prints that I designed with the power of imagination in mind. I often find myself exhausted by the limitations of the world we live in, so I imagined a world in which the creative mind was not bound by such mundane things. On the following page you will find a little story that I wrote to go with the fabric collection followed by pages of prints and projects. I am so proud to offer this and the many other new products designed exclusively for the independent fabric and quilt shops that I love so much!

I have been a part of this industry since long before I put my name on cloth and called myself a fabric designer. I am first and foremost an enthusiast. I love quilting and I love fabric and my intention is always to deliver the best possible product that I am able. My hope is that you see that passion in these pages in the form of fabrics certainly but also in woven ribbons, thoughtful notions and inspirational books and a brand new machine embroidery collection all carefully crafted to create a complete sewing experience for both the retailer and the consumer. *Enjoy!*

With Gratitude...

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Spirit Animal

BY Tula Pink FOR FreeSpirit Fabrics



Once upon a time there was an undiscovered island that evolved for thousands of years beyond the burdensome limitations of reality. Imagination was both currency and religion in this place. You could be anything that you wished as long as you had the daring to imagine it so. The animals didn't know that they were supposed to be brown so they dressed themselves in shades of purple, orange, pink and green. Every being was the ruler of their own reality and existed solely within the make believe of their own minds, because they could dream it then it would become real here. One day a princess of her own reality, having spent the morning in the usual way, cuddling with grizzly bears and lounging on rocks with otters came to lie in a field of wildflowers. Yearning for conversation but too comfortable to seek it out she began to speak aloud to no one in particular. As she paused to collect her thoughts, the field that she lay in spoke back. The wild flowers that cocooned her had imagined themselves as her friends and the magic of the island had made it so. The wild flowers told her of a place where she could mine for stone to make the jewelry and elaborate trinkets that she so loved. This stone contained the essence of the island and was where new inhabitants were developed and honed over years, crafted from the very thing that made everything here so special.

There have been rumors and questionable sightings of this place going back through the centuries. Once, an explorer even claimed to have captured some of this magical stone from the island itself but as he sailed away from the island the stone began to lose it's color, the sparkle that was once so blinding began to fade and by the time he landed on the shores of his own home it had turned into nothing more than a plain gray rock. No one believed this traveler as he had no proof to speak of and his wild stories of vibrant color and self aware foliage was chalked up to too many months on the open sea. His tales became the stuff of fiction, going the way of mermaids and dragons but he knew in his heart what he had seen and that he would never, ever forget it.

COORDINATING SOLIDS:

Designed by: Tula Pink

Distributed by: FreeSpirit Fabrics

of skus: 23

Content: 100% Cotton

Ship date: September 2017

- 15 yard bolts
- Fat Quarter Bundle
- Design Roll
- 10 Inch charm pack
- 5 inch charm pack

					
CSFSESS	CSFSESS	CSFSESS	CSFSESS	CSFSESS	CSFSESS
<i>Pink</i>	<i>Fuchsia</i>	<i>Tango</i>	<i>Mango</i>	<i>Saffron</i>	<i>Citrine</i>
					
CSFSESS	CSFSESS	CSFSESS	CSFSESS	CSFSESS	CSFSESS
<i>Chartreuse</i>	<i>Olive</i>	<i>Pine</i>	<i>Spruce</i>	<i>Macaw</i>	<i>Amazon</i>
					
CSFSESS	CSFSESS	CSFSESS	CSFSESS	CSFSESS	
<i>Eggplant</i>	<i>Wisteria</i>	<i>Petunia</i>	<i>Manatee</i>	<i>Mist</i>	



AMETHYST PROJECT BAG

BY SARA LAWSON of
SEWSWEETNESS.COM





COLOR WAY #1  Star Light



PWTP102 *Star Light*



PWTP043 *Electric Sky*



PWTP103 *Star Light*

Free Fall Coordinates



PWTP043 *Star Light*



PWTP101 *Star Light*



QBTP001 *Battleship*



QBTP001 *Sky*

True colors Coordinates



PWTP099 *Star Light*



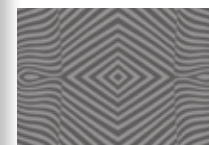
PWTP100 *Star Light*



PWTC029
Fuchsia



PWTC027
Nectar



PWTC028
Gunmetal



PWTC029
Silver

KISMET TRINKET BOXES

BY SARA LAWSON of
SEWSWEETNESS.COM





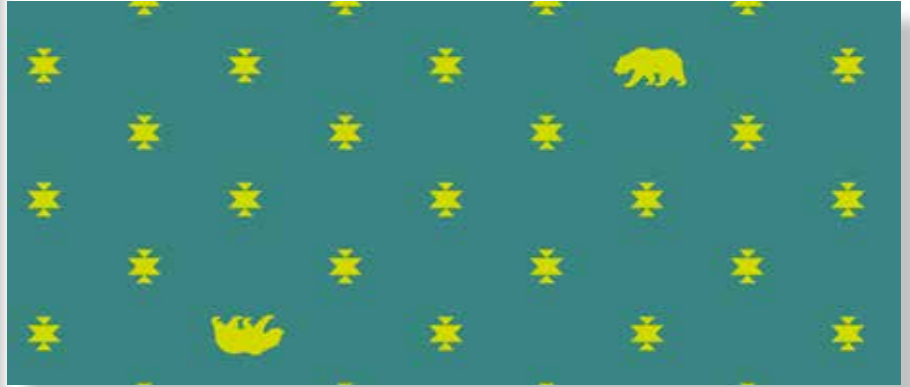
COLOR WAY #2  Sun Kissed



PWTP103 *Sun Kissed*



PWTP102 *Sun Kissed*



PWTP101 *Solar Eclipse*

Free Fall Coordinates



PWTP043 *Sun Kissed*



PWTP100 *Solar Eclipse*



QBTP001 *Creamicle*



QBTP001 *Sky*

True colors Coordinates



PWTP099 *Sun Kissed*



PWTP100 *Sun Kissed*



PWTP101 *Sun Kissed*



PWTC030
Olive



PWTC026
Mint Julep



PWTC027
Mustard



PWTC027
Nectar

COALITION BAGS

BY SARA LAWSON *of*
SEWSWEETNESS.COM





COLOR WAY #3  Lunar Glow



PWTP099 *Lunar Glow*



PWTP101 *Lunar Glow*



PWTP099 *Aurora*



PWTP043 *Lunar Glow*

Free Fall Coordinates



PWTP100 *Lunar Glow*



PWTP101 *Aurora*



QBTP001 *Orchid*



QBTP001 *Sky*

True colors Coordinates



PWTP102 *Lunar Glow*



PWTP103 *Lunar Glow*



PWTC027
Abyss



PWTC029
Wisteria



PWTC026
Orchid



PWTC030
Olive

WAYFINDER

Quilt Kit

Designed by Stacey Day
for FreeSpirit Fabrics





LIMITED EDITION

FAT QUARTER BUNDLE

A curated rainbow of 20 Fat quarters
selected from 8 of Tula Pink's most
popular fabric collections all in one
pretty little package.

First come First sewed!

#ThrowBackTula2



NEW to the TPHW line up from
Brewer Sewing:

MICRO SERRATED

6 INCH, MICRO - SERRATED
DUCK BILL APPLIQUE &
EMBROIDERY SCISSOR

&

6 INCH MICRO-SERRATED
BENT TRIMMER



TULA PINK HARDWARE is a premium collection of hand crafted sewing cutlery. Forged from high quality German grade steel anchored with a 22K gold plated screw. Designed for durability with quality in mind and **SOLD EXCLUSIVELY THROUGH INDEPENDENT RETAILERS!** *Distributed by Brewer Sewing!*

OESD™



COLLECTION No. 80129 | 25 MULTI-FORMAT EMBROIDERY DESIGNS

◀◀◀◀ Thread color chart included ▶▶▶▶

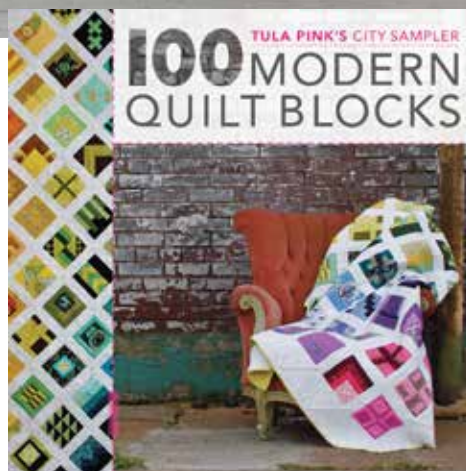
QUILT *with* TULA & ANGELA

Quilt with Tula & Angela pays homage to the whole quilt from start to finish!

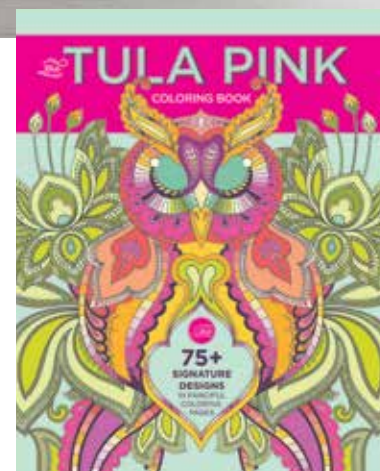
Tula walks the reader through choosing fabrics and conquering color across 17 bold, graphic piecing patterns while Angela gets down to business on the ins and outs of quilting. Together, Tula and Angela have over 30 years of combined experience making quilts. Angela has been Tula's long arm quilter for almost a decade and together they have defined a new era of quilting. For years Tula and Angela have not only been colleagues but incredibly close friends dreaming about one day collaborating on a book that pulls both sides of the quilt making experience together. That day has come and Quilt with Tula & Angela is the result.



QUILTS *from the* HOUSE of TULA PINK



TULA PINK'S CITY SAMPLER
100 MODERN QUILT BLOCKS



the TULA PINK COLORING BOOK

Tula
PINK
SLOW & STEADY
Renaissance
Ribbons
Exquisite Woven Jacquard Ribbons





Designed by:
Tula Pink
Distributed by:
Aurifil Threads
of spools: 45
Thread Weight: 50 wt.
Quantity: 220 yds. each
Content: 100% Cotton
Ship date: Available

Made in Italy
aurifil.com

BOOTH # 1109/1110





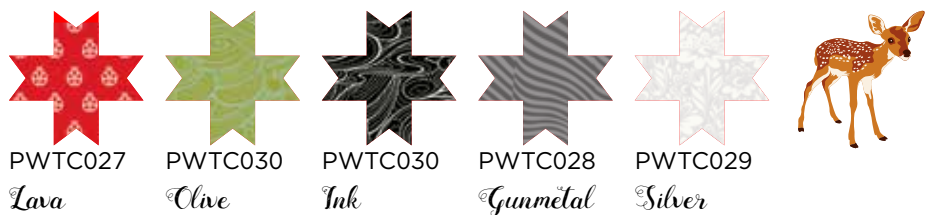
Once upon a cold December eve a dog named Buck, a buck named Gus and a young goose named Ryan threw themselves a Christmas Party. They invited absolutely everyone. The three best friends, donned in their finest Christmas Sweaters and welcomed the entire forest into their fashionably appointed yet ruggedly masculine winter cabin. Animals from regions far and wide made the long trek through the tall pines to enjoy a bit of eggnog and a casual peppermint over a crackling fire and some deeply academic conversation. Needless to say, the party got a little wild and Gus ended up with to play Santa and Buck sat, elegantly reserved, in his wing back chair telling stories from their college days. A jolly time was had by all as the festivities stretched well into the misty morning light.

Designed by: Tula Pink
Distributed by: FreeSpirit Fabrics
of skus: 14
Content: 100% Cotton
Ship date: July 2017

COORDINATING SOLIDS:



COORDINATING TRUE COLORS:



- 10 yard bolts
- Fat Quarter Bundle
- Design Roll
- 10 Inch charm pack
- 5 inch Charm pack

Color way #1 BLUE SPRUCE

HOLIDAY HOMIES



PWTP104 *Blue Spruce*



PWTP105 *Holly Berry*



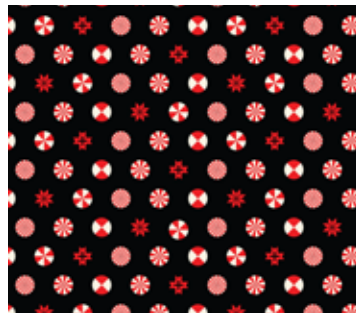
PWTP106 *Holly Berry*



PWTP107 *Blue Spruce*



PWTP106 *Blue Spruce*



PWTP108 *Ink*



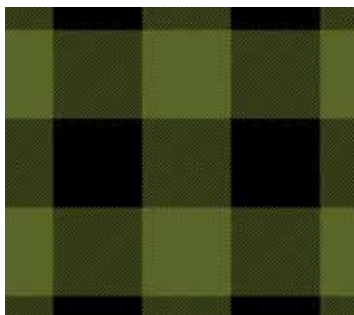
PWTP109 *Holly Berry*

Color way #2 PINE FRESH

HOLIDAY Homies



PWTP107 *Pine Fresh*



PWTP105 *Pine Fresh*



PWTP104 *Pine Fresh*



PWTP109 *Ink*



PWTP108 *Pine Fresh*



PWTP106 *Pine Fresh*



PWTP109 *Pine Fresh*



BOOTH # 1338

tulapink.com | @tulapink



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